



## **Nominations open on 1<sup>st</sup> September 2017 for The Norfolk Care Awards**

The Norfolk Care Awards team are pleased to announce nominations for the 5<sup>th</sup> Norfolk Care Awards, which will open on 1<sup>st</sup> September 2017 and close on the 17<sup>th</sup> November 2017.

Tracy Wharvell and Claire Gilbert from the Norfolk Care Awards team, says: *'We are excited about seeing all the great practice from across Norfolk, we love organising this event and having the opportunity to say a big Thank You to all the unsung heroes, who support people to live their lives. We are delighted that Norfolk County Council continues to recognise the care sector's fantastic workforce by supporting this event.'*

We are proud to introduce the renamed '**Outstanding Achievement Award** in memory of **Harold Bodmer**, the nationally acclaimed and celebrated Director of Adult Social Services in Norfolk who sadly passed away last year

*'It is important to celebrate and share good practice, whilst recognising the passion and commitment of our care professionals in Norfolk. I would encourage people to put themselves forward placing high quality care on the map'* says James Bullion Executive Director of Adult Social Services.

In addition, we are introducing a new category for this year's awards - **Collaborative Working**, to showcase how health and care services work together to improve a person's quality of life, or access treatment that avoids hospital admissions and delayed discharge. Examples of collaborative working are - care service and GP surgery or community health team and collaborative working between different care services. We know there is lot of great practice out there and we think it is time to shout about it!

John Bacon Chair of Norfolk Independent Care said *'The Care Awards sets Norfolk apart as a great demonstration of how good care can be recognised and valued, and a celebration of all the great work that is done, day-in and day-out by our county's committed care workforce. We can all look forward again to a great evening.'*

**The Norfolk Care Awards are also supported by Gordon Barber Funeral Homes, Cozens-Hardy LLP, UEA, City College Norwich, Athena Care, Norse Care, Libby Ferris Flowers and Archant.**

The Norfolk Care Awards, will take place at Sprowston Manor on 22<sup>nd</sup> February 2018, and will be 'streamed live', to ensure everyone across Norfolk can celebrate with you.

To make a nomination visit [www.norfolkcareawards.co.uk](http://www.norfolkcareawards.co.uk)  
The Norfolk Care Awards categories are:

- Delivering excellence through learning and development
- Effective coordination of End of Life care
- Excellent person centred care and support
- Excellence in Delivering Dementia Care
- Collaborative Partnership
- Motivational leadership
- Promoting dignity and respect in everyday life
- Rising Star
- Team Award – Together Everyone Achieved More
- The Harold Bodmer Outstanding Achievement Award

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### **Extra 71000 care home places needed by 2025, Lancet study suggests – Alzheimer's Society comments**

As life expectancy increases, so too have the number of years that older adults spend with substantial care needs, now reaching an average of 3.0 years for women and 2.4 years for men aged over 65 according to a new analysis of care needs in 2011 compared to 1991, suggests a study published today in *The Lancet*.

While care is increasingly provided in the community by family and friends, the study warns that at current rates of provision, an additional 71000 care home places will be needed by 2025 in the UK.

The study compares levels of dependency in adults aged 65 years and over in England in 1991 and 2011 - 15000 adults in total. Adults were classed as high dependency if they required 24 hour care, medium dependency if they required care at regular times each day, low dependency if they required care less than daily, or independent.

The study is the first to analyse the extent to which the current care crisis is due to greater levels of dependency than in previous generations, rather than simply greater numbers of older people. It compared data on cognitive function and ageing in people aged 65 or over from three areas in England (Cambridgeshire, Newcastle and Nottingham). 7635 people were included in the study in 1991, and 7796 in 2011.

Levels of dependency were assessed via interviews in their their own home or a care home.

**Rob Burley, Director of Policy at Alzheimer’s Society said:** “By 2025 there will be more than one million people living with dementia. They are the biggest users of the social care system and need a high level of support as the condition progresses.

“Yet we hear daily about how the system is unable to meet the needs of people with dementia – from being turned down by a care home, to facing extortionate costs for inadequate care. A social care system that is unable to fully meet the needs of people with dementia also places strain on the wider health system, with things such as delayed discharges from hospitals creating costs for the NHS as well as being detrimental to the health of a person with dementia.

“The Government and sector as a whole must act now to ensure we have future-proof plans to accommodate the enormous rise in demand. A new approach that recognises the needs of people with dementia is desperately needed.”