



The Care Workers Charity

Why do we exist? Because someone you love has been cared for, and care workers deserve more

The People



Alex Ramamurthy: CEO

Ben Allen: Chairman (Founder of Oomph! Wellness)

Avnish Goyal: Treasurer and Vice Chair (MD of Hallmark Care Homes, Chair of Care England)

Professor Martin Green OBE: Trustee (CEO of Care England)

Adam Hutchison: Trustee (MD of Belmont Sandbanks Care Group, Vice Chair of KICA)

Davina Ludlow: Trustee (Director at Carehome.co.uk/Homecare.co.uk)

Anita Goyal: Trustee (Director of Hemraj Goyal Foundation)

Richard Hawkins: Trustee (Editor in Chief of Caring Times, National Care Awards)

Vernon Baxter: Trustee (MD of Health Investor)



The Problem

There are nearly 2 million care workers in the UK, contributing to one of Britain's largest workforces, and caring for some of the most vulnerable people in our society.

For Britain's care workers, early starts, long hours and mentally draining work are part and parcel of the job. As a result, it's all too easy for illness, or other unforeseen circumstances, to push them beyond their financial limits.

In recognition of this dedicated and selfless workforce, The Care Workers Charity was founded in 2009 with the promise to provide support to those who find themselves facing the burden of economic hardship.

As a country, we depend on our care workers to be there for us on our rainy day. The Care Workers Charity is there for them on theirs.

How We Can Help



The Care Workers Charity is here for current, former and retired care workers, who are experiencing financial hardship.

If you or a partner work, or have previously worked, within the UK Care Profession in a registered domiciliary, residential care or supported living service, subject to our application criteria we may be able to offer support.

To find out more about our grant application process, simply visit www.thecareworkerscharity.org.uk

How We Have Helped



“We have been overwhelmed by the kindness shown to us. When you are disabled and not working you feel as though you have slipped into obscurity, as if you have become invisible. Now we know we ARE seen, we matter and that is priceless”, Caroline and Brendan, Social Services

“Things have never been the same since the arrival of the children’s bunk beds and accessories. Our baby now thinks her little bed is her ‘own bedroom’ as she sleeps longer both day time nap and at night. The older children now see bedtime as happy time”, Pete, Community Integrated Care

“I did some fundraising for The Care Workers Charity...I never thought the shoe would be on the other foot. When it became our time of need, I approached the charity with my plea and they warmly supported my daughter’s needs”, Claire, Shaw Healthcare Group



Click here to watch Vienna's Story (1m30) –
<https://vimeo.com/218925108>

How You Can Support Us



As a Care Alliance:

1. Join our Supporters Club for CAs – we ask for £500 - £1,500 p/a
2. Help raise awareness of our cause amongst your members
3. Follow us on social media - @CareFund (Twitter) and @thecareworkerscharity (FB) and help raise our profile amongst your followers

www.thecareworkerscharity.org.uk

Follow @carefund or facebook.com/thecareworkerscharity

Registered Charity No 1132286

Supporters Club



The aim: To get financial support from Care Associations so that The Care Workers Charity has a sustainable annual revenue stream for grant giving.

Fee: We ask for a donation of between £500 and £1,500 p/a

Benefits:

- CWC intro pack made available for Care Association's members
- Free enhanced listing on carehome.co.uk/homecare.co.uk (16m visitors per year)
- Listed as a supporter in CWC profile on carehome.co.uk/homecare.co.uk (newsletter inclusion to 213,000 users)
- Use of our 'Badge of Honour' showing support for the CWC for use in email signatures and promotional material
- Acknowledgement of Care Association across CWC social media (Facebook/Twitter/LinkedIn)
- Care Association logo included in our supporter's slide to be used at key industry events such as the National Care Awards, Health Investor, Care England, and NCF conferences
- Care Association logo included on our 'Supporters Page' on the new website (in development)

www.thecareworkerscharity.org.uk

Follow @carefund or facebook.com/thecareworkerscharity

Registered Charity No 1132286



Thank You

Alex Ramamurthy, CEO

alex@thecareworkerscharity.org.uk

www.thecareworkerscharity.org.uk

Follow @carefund or facebook.com/thecareworkerscharity

Registered Charity No 1132286